



**Kommareddy Venkata Sadasiva Rao**  
**Siddhartha College of Pharmaceutical Sciences**  
**(AUTONOMOUS)**

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(Sponsors : Siddhartha Academy of General & Technical Education)

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**Approved by AICTE, PCI, New Delhi, Govt. of Andhra Pradesh & Accredited by NAAC with 'A' Grade**

Affiliated to Krishna University, Machilipatnam & Recognized as 2(f) under UGC Act 1956

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## **Annual Report**

### **2023-2024**

#### **i) NOTEWORTHY ACTIVITIES AND ACHIEVEMENTS (2023-2024)**

##### **➤ Accreditation and Autonomy**

**NAAC Accreditation:** KVSr Siddhartha College of Pharmaceutical Sciences (SCOPS) was awarded an "A" grade with a score of **3.18** by the National Assessment and Accreditation Council (NAAC). This recognition reflects the institution's commitment to maintain high academic standards, quality teaching, and research capabilities.

**UGC Autonomy:** KVSr SCOPS achieved another milestone by being recognized under Section 2(f) of the UGC Act of 1956 and was granted "**Autonomous status**" for 10 years by the University Grants Commission (UGC). This autonomy allows the college to design its own curriculum, conduct examinations, and introduce innovative teaching methods, enhancing both academic freedom and quality.

##### **➤ Significant Events**

**30<sup>th</sup> Pearl Jubilee Celebrations (April 4<sup>th</sup>, 2024):** A grand event marking the 30th anniversary of the institution. Key highlights included:

- Distinguished Chief Guest **Dr. Gokaraju Gangaraju**, a renowned industrialist, politician, philanthropist, Chairman of Laila Group of Companies and Esteemed **Prof. P. Uma Maheswari Devi**, Vice-Chairperson of APSCHE, graced the event.
- Various competitions and cultural performances showcased students' talents.

**SCOPS ALIANZA-2K24 (April 12<sup>th</sup> & 13<sup>th</sup> 2024):** A national-level sports meet saw 500 students participation from over 25 institutions across Andhra Pradesh and Telangana. Events included:

- Indoor games, Cricket and other team sports.
- Trophies and awards were presented to winning teams, promoting teamwork and physical well-being among students.

**Scops'94-95' Alumni Reunion '94 (July 6<sup>th</sup>, 2024):** The 1994 alumni batch reunion celebrated alumni engagement and student inspiration. Notably, the batch donated ₹15 lakhs to establish a smart classroom in memory of founder principal Dr. KPR Chowdary and Dr. G. Devalarao. The event included:

- Felicitation to the staff members
- Networking sessions between alumni and students.
- Career guidance and motivational talks from successful professionals in the pharmaceutical industry.

**National Seminar on Recent Advances in Drug Discovery Research and Clinical Trials (August 17<sup>th</sup>, 2024):** Organized in collaboration with the Indian Pharmaceutical Association (IPA), the seminar attracted:

- The event was graced by **Dr. A. Ramkishan**, Deputy Drugs Controller, and other esteemed guests from the pharmaceutical industry.
- Leading researchers, industry experts, and academicians.
- Discussions on cutting-edge developments in drug discovery, research methodologies, and clinical trials.
- Student participation through poster presentations and paper submissions.

### ➤ **Community Engagement and Social Responsibility**

**Flood Relief Contributions:** The institution played an active role in the Vijayawada flood relief efforts. Contributions included:

- Under the guidance of SAGTE, the staff contributed one day's salary,
- Principal Dr. A. Suneetha, along with the faculty members, raised funds amount to **₹1 lakh** and donated blankets to families affected by the floods in Singhnagar, Rajiv Nagar, Kandrika, Luna Centre, and Jakkampudi Village
- NSS volunteers from the college distributed food, clothing, and other essentials to the affected families, showcasing the institution's commitment to social responsibility.

**Awareness Campaigns:** The college organized and actively participated in seven community awareness programs, including blood donation along with

- Ozone Day: A rally to promote environmental awareness and the need to protect the ozone layer.
- National Paper Bag Day: An initiative to encourage the use of eco-friendly products and reduce plastic waste.
- Vitiligo Awareness: An educational campaign that involved students spreading awareness about vitiligo, its causes, and treatment options.

## ➤ Academic and Student Achievements

**Competitive Exams:** Our College is thrilled to announce exceptional achievements in the competitive exams of 2024: **40** students qualified for **AP PGECET**, **10** students excelled in **GPAT**, and **9** students succeeded in **NIPER**.

**M. Dhatri Deepika** secured an impressive 177<sup>th</sup> rank in NIPER JEE 2024, while **P. Sowjanya** achieved an outstanding 8<sup>th</sup> rank in AP PGECET 2024 and 635<sup>th</sup> rank in GPAT 2024, showcasing their remarkable academic excellence across these prestigious exams.

**Research and Conferences:** Nearly **18** students received prizes for their research papers and poster presentations at national and international conferences, while **75** students published their work in **30** Scopus-indexed journals, significantly contributing to the institution's research output. Notably, **Mr. J. Nithish**, M.Pharmacy, secured the first prize at the Two-Day International Conference on "New Age Technologies in Therapeutics."

In another event, **Ms.G. Indu Sree** won the 1<sup>st</sup> prize for her oral presentation at an international seminar, while **Mr.Nataraj** and **Ms.Mary Grace** earned accolades for their e-posters. **Ms.R. Prasanna**, **Ms.S. Sai Lavanya**, and **Mr. S. Jaswanth** from IV B.Pharmacy won the 1<sup>st</sup> prize for their poster on "A Comprehensive Review on Herbal Dyes" at the UGC-sponsored national seminar at A.N.U. College showcasing the remarkable achievements of our students in advancing pharmaceutical research.

**Cultural and sports:** **Ms. K. Joshitha** from III B.Pharm and **Ms.T. Varshini** from I B.Pharm secured 3<sup>rd</sup> place in the women's doubles category at the Krishna District Badminton Championship 2024. In the Utti competition organized by ISKCON Temple on August 26<sup>th</sup>, **Ms.K. Roop Sai**, **Mr.B. SaiSutej**, and a team of students, including **Mr.K. Mahesh** and **Mr.R. Bala Siva Sankar**, won 1<sup>st</sup> prize. Additionally, in the girls' chess competition held by Hindu College **Ms.M. Pallavi** achieved 1<sup>st</sup> place and **Ms.K. Joshitha and team** won 1<sup>st</sup> prize in Kabaddi Furthermore, **Mr.B. SaiSutej** excelled at Vignan Mahotsav-2024, won 2<sup>nd</sup> prize in clay modeling and face painting, showcasing the diverse talents of our students.

## ➤ Faculty Achievements

**Publications and Books:** During the academic year **2023-2024**, faculty members authored **9** textbooks and **7** book chapters in reputable publications. Additionally, in 2023, they published an impressive **78** research papers in SCI-indexed/Scopus journals, showcasing their commitment to academic excellence and research output.

**Recognition and Awards:** Principal **Prof. A. Suneetha** has been appointed as an **assessor** for the **PCI** and has been shortlisted for the **NAAC** peer team, in addition to being honored with the **“Mother Teresa Service Award”** for her exceptional contributions to the community in NTR District.

Furthermore, six of the faculty members were invited as resource persons and chairpersons at national and international conferences, while three assistant professors won awards for their outstanding research presentations.

➤ **Teaching methodology Enhancements**

**Digital Classrooms:** New smart classrooms were introduced to enhance the teaching-learning process, incorporating advanced digital learning tools and teaching methodologies like flipped and focused classes to improve student engagement and learning outcomes.

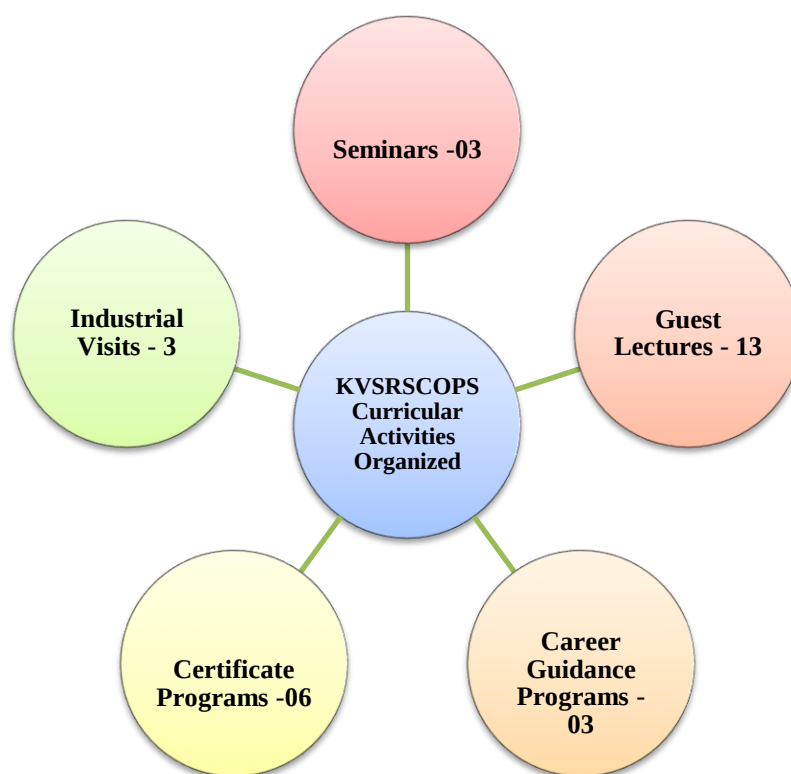
➤ **Initiatives in Student Development**

**Training and Placements:** A placement drive by Divis Laboratories, Hyderabad on October 14<sup>th</sup> 2024, involved **38 students**, including 3 from our college. Edubot selected **6 students** with a salary of **₹1.8 LPA**, while Aquity Solutions placed **3 students** at **₹4 LPA**. Divis Laboratories' pool drive resulted in **10 placements** at **₹2.5 LPA**, and Episource offered positions to **8 students** at **₹2.8 LPA**.

➤ **Workshops, Industrial visits and FDPs:**

- ❖ The College organized 14 programs aimed at enhancing research methodologies and technical skills. Additionally, 3 industrial visits were organized to provide hands-on exposure to real-world pharmaceutical processes and technologies.
- ❖ KVSRSOPS in collaboration with the AP Pharmacy Council, Guntur, organized the **“7<sup>th</sup> Continuing Education Program”** on June 29<sup>th</sup>, 2024, featuring notable speakers such as **Mr. K. Anil Kumar, Dr. M. Raghava Kalyan**.
- ❖ **The National Pharmacy Week** was celebrated from November 20<sup>th</sup> to 25<sup>th</sup>, 2023, under the theme “Join Pharmacists to Ensure Patient Safety,” inaugurated by **Dr. M. Lakshmi Prasad**, Principal Scientist and MD of Sujay Biotech Pvt Ltd, Vijayawada. Throughout the week, various activities were conducted, including a guest lecture by Dr. Lakshmi Prasad, an elocution competition, an outreach program, a pharma quiz, and several creative contests, culminating in a valedictory function on November 25<sup>th</sup> 2023, graced by **Dr. V. Naga Lakshmi**, MD of IMIS Pharmaceuticals Pvt Ltd, along with convenor and Principal, who awarded prizes to competition winners.
- ❖ **IWD 2024** celebrations was conducted in collaboration with the SAFE organization and included a variety of activities such as cooking competitions, debates, and elocution contests for both staff and students. Additionally, a special felicitation ceremony was held to honor all the women faculty members.

## **ii) CURRICULAR ACTIVITIES ORGANIZED**



- ❖ On September 24<sup>th</sup>, 2024, the Department of Pharmaceutical Analysis celebrated "World Pharmacists Day – 2024," themed **"Pharmacists Meeting Global Health Needs."** The event featured Dr. M. William Carey, Registrar of the State Pharmacy Council, as the Chief Guest. This celebration highlighted the vital role pharmacists play in healthcare and aimed to raise awareness about their contributions to meeting the global health needs of communities.
- ❖ The Department of Pharmacy Practice organized the **"4<sup>th</sup> National Annual Pharmacovigilance Celebrations"** on September 23<sup>rd</sup>, 2024 at Dr. Pinnamaneni Siddhartha Institute of Medical Sciences & Research Foundation. The event included a guest lecture by Dr. Sirisha Annavarapu, Assistant Professor in the Department of Pharmacology at Dr. PSIMS.
- ❖ The Department of Pharmaceutics & Biotechnology organized a guest lecture on **"Career Prospects for Pharmacy Graduates in African Countries"** on September 11<sup>th</sup>, 2024, presented by Dr. Yonah Hebron Mwalwisi, Director of medical products control (DMC), Tanzania.
- ❖ On August 17<sup>th</sup>, 2024, the Department of Pharmacognosy organized a one-day National Seminar on **"Recent Advances in Drug Discovery Research and Clinical Trials"** in association with the IPA Siddhartha Nagar Branch. **Dr. A. Ramkishan**, Deputy Drugs Controller from the Ministry of Health and Family Welfare, DGHS, CDSCO, Hyderabad, was the resource person. The seminar also featured esteemed guests, including **Dr. S. Vidyadhara**, IPA Educational Chairman & Principal of CHIPS, Guntur, and Dr. Y. Sridhar, Vice President of Hetero Group of Pharmaceuticals, Hyderabad. The event was graced by Dr. C. Nageswara Rao, President of SAGTE, Sri. P. Lakshmana Rao, Secretary of SAGTE, Sri. Ch. Arun Kumar, Convenor of KVSRSOPS and Dr. A. Suneetha, Principal of KVSRSOPS.

- ❖ The Women Empowerment Cell of KVSR SCOPS organized a campaign under the initiative "**TaruniTarangalu**" on August 12<sup>th</sup>, 2024, focusing on the theme "No Liquor, No Drugs, No Sexual Harassment." This impactful event was held in collaboration with Maarpu Welfare Society and witnessed the active participation of 90 students. The campaign was further honored by the presence of Smt. D. Rama Devi Garu, President of AIDWA (All India Democratic Women's Association). This initiative aimed to raise awareness and promote a safe and healthy environment, empowering students to advocate against substance abuse and harassment.
- ❖ The Department of Pharmacy Practice, in association with the AP Pharmacy Council, Guntur, organized the "**7<sup>th</sup> Continuing Education Program**" on 29<sup>th</sup> June 2024. The session featured several notable speakers like **Mr. K. Anil Kumar**, Assistant Director of Drugs Control Administration, Government of AP, Vijayawada ; **Dr. M. Raghava Kalyan**, Assistant Professor, Department of Pharmacy Practice, Chebrolu Hanumaiah Institute of Pharmaceutical Sciences, Guntur; **Dr. G. Vijaya Kumar**, Professor and Head of the Department of Pharmacology and Pharmacy Practice, KVSR SCOPS, Vijayawada; **Dr. Shobila Pranathi**, Assistant Professor, Department of Pharmacy Practice, KVSR SCOPS and **Sri P. Sri Rama Murthy**, Drugs Inspector, Drugs Control Administration, Government of AP, Vijayawada Zone-2. **Dr. C. Nageswara Rao**, President SAGTE, **Sri. P. Lakshmana Rao** Secretary, SAGTE; **Sri. Ch. Arun Kumar**, Convenor, KVSR SCOPS; **Dr. A. Suneetha**, Principal, KVSR SCOPS attended the programme.
- ❖ On June 11<sup>th</sup>, 2024, the Department of Pharmaceutical Analysis, in collaboration with the Institution's Innovation Cell, hosted a captivating guest lecture on the "**Scientific evidence and development of traditional medicine across the world including AUS in India**". The esteemed speaker for the event was **Dr. K. Nagaiah**, a Chief Scientist from the Department of Natural Products and Medicinal Chemistry at **CSIR-IICT**, Hyderabad.
- ❖ An "**Educational tour**" was organized for IV B.Pharm students, comprising 37 students and 2 faculty members from 14<sup>th</sup> to 22<sup>nd</sup> February, 2024. The tour included a visit to Vipragen Bio Sciences Pvt Ltd. in Mysore, where students gained valuable insights into pharmaceutical research and development. The itinerary also featured visits to notable cultural and historical landmarks, such as the majestic Mysore Maharaja Palace, the serene Buddha Temple, the revered birthplace of the Kaveri River and the picturesque Mangalore Coffee plantation. This tour provided a well-rounded educational experience, blending academic learning with practical exposure and cultural enrichment.
- ❖ Department of Pharmacy Practice in collaboration with the R&D Cell, organized a seminar on "**Research Methodology in Pharmacoepidemiology Methods**" on **13<sup>th</sup> February, 2024**. The event featured a talk by **Sri. Ch. Sriharsha**, Assistant Professor, JSS College of Pharmacy, Mysore. Pharm.D students actively participated in this informative session.
- ❖ **On February, 3<sup>rd</sup>, 2024** the Department of Pharmacy Practice organized a one-day seminar on "Take control : Breast cancer free world". Smt. A. Ratna Lakshmi, Nirbaya Mahila Mandali Chairperson acted as a Chief Guest

- ❖ On December 7<sup>th</sup>, 2023, the Department of Pharmacy Practice organized a Guest lecture titled **“Career Opportunities in the USA for Pharm.D.”** The session featured Mr. SuranjanBantupalli, a Graduate Student Instructor at the University of Michigan, Ann Arbor, and a renowned alumnus of our institution, as the guest speaker.
- ❖ Celebrated National Pharmacy Week on the theme **“Join Pharmacists to Ensure Patient Safety”** during **20<sup>th</sup> to 25<sup>th</sup> November, 2023**. This event was inaugurated by **Dr.M. Lakshmi Prasad**, Principal scientist and MD, Sujay Biotech Pvt Ltd, Vijayawada.
  - a. As a part of NPW celebrations, Dept. of Pharmaceutics & Biotechnology organized a guest lecture by **Dr.M. Lakshmi Prasad**, Principal scientist and MD, Sujay Biotech Pvt Ltd, Vijayawada on **20<sup>th</sup> November, 2023**. Students of III B.Pharm and Pharm.D presented posters on theme related topics.
  - b. Dept. of Pharmaceutical Analysis conducted elocution on NPW theme **“Join Pharmacists to Ensure Patient Safety”** with a total of 12 participants on **21<sup>st</sup> November, 2023**.
  - c. Dept. of Pharmacology conducted an Outreach Program on **“Role of Pharmacist towards Patient Safety for general public, school children, college students and Druggists & Chemists”** on **22<sup>nd</sup> November, 2023**.
  - d. Dept. of Pharmacy Practice conducted **“Pharma Quiz”** on **23<sup>rd</sup> November, 2023** in which total of 21 teams with 105 students participated.
  - e. Dept. of Pharmacognosy conducted **“Essay Writing competitions”** on NPW theme with a total of 31 participants and followed by “Drawing and quotes” with 17 students on **24<sup>th</sup> November, 2023**.
  - f. Dept. of Pharmaceutical Chemistry conducted a competition on **“Drug conversation and Skit”** with NPW theme on **25<sup>th</sup> November, 2023**.

Valedictory function was organized on **25<sup>th</sup> November, 2023**. **Dr. V. Naga Lakshmi**, MD, IMIS Pharmaceuticals Pvt Ltd, Vijayawada was the Chief Guest of the event. **Sri. Ch. Arun Kumar**, Convenor & **Dr. A. Suneetha**, principal along with other dignitaries distributed prizes for the winners of various competitions organized throughout the week.

- ❖ On November 6<sup>th</sup>, 2023, the Department of Pharmacy Practice organized an awareness program on **“Cardiopulmonary Resuscitation (CPR)”** in collaboration with Dr. Sudha & Nageswara Rao Siddhartha Institute of Dental Sciences. The event featured esteemed guest speakers, including Dr. V. Kalyan Chakravarthi, Professor at PSIMS; Dr. G. M. Naidu, Professor at Siddhartha Dental College; and Dr. Jasmine Sulthana, Blood Bank In-Charge. Their presentations focused on the critical importance of CPR, providing students with valuable knowledge and skills to respond effectively in emergency situations.
- ❖ On October 31<sup>st</sup>, 2023, the Departments of Pharmacy Practice and Pharmacology organized an awareness program on **“Breast Cancer”** in collaboration with HCG Cancer Center. The session featured Dr. A. Satya Srinivas, MBBS, MD, from HCG Cancer Centre, Vijayawada, as the guest speaker.

- ❖ On October 10, 2023, the Department of Pharmaceutics & Biotechnology, in association with the KVSr SCOPS Alumni Association, organized a guest lecture on “**Current Good Manufacturing Practice (cGMP).**” The session featured Mr. Annam Satyanarayana, Managing Director of Arsvil Research Laboratories, Vijayawada, as the guest speaker.

### iii) PASS PERCENTAGE

| Outgoing Batches                  | Batch | Academic Year | No. of students Passed / No. of students Appeared | Pass percentage |
|-----------------------------------|-------|---------------|---------------------------------------------------|-----------------|
| B.Pharm                           | Y20   | 2023-24       | 66/81                                             | 81              |
|                                   | Y19   | 2022-23       | 96/100                                            | 96              |
| Pharm.D                           | Y18   | 2023-24       | 24/24                                             | 100             |
|                                   | Y17   | 2022-23       | 29/29                                             | 100             |
| Pharm.D (PB)                      | Y18   | 2023-24       | 3/3                                               | 100             |
| M.Pharmacy (Pharmaceutics)        | Y22   | 2023-24       | 6/6                                               | 100             |
|                                   | Y21   | 2022-23       | 3/3                                               | 100             |
| M.Pharm (Pharmaceutical Analysis) | Y22   | 2023-24       | 3/3                                               | 100             |
|                                   | Y21   | 2022-23       | 5/5                                               | 100             |

### IV) NEW MEASURES FOR ENHANCEMENT OF QUALITY IN TEACHING AND LEARNING TRAINING

- To continuously improve the quality of teaching and learning, KVSr Siddhartha College of Pharmaceutical Sciences has implemented several innovative measures:
- **Smart Classroom Inauguration:** On July 6<sup>th</sup>, 2024, the institution inaugurated smart classrooms equipped with advanced technology to facilitate interactive and engaging learning experiences.
- **Focused Group Discussions:** The College has initiated focused group discussions to encourage active participation among students and faculty. These discussions create a platform for exchanging ideas, addressing challenges, and exploring innovative solutions in various subjects, fostering critical thinking and deeper understanding of the course material.
- **Flipped Classrooms:** Implementing the flipped classroom model allows students to engage with instructional content outside the classroom, typically through video lectures or reading assignments. This approach enables more in-depth discussions and hands-on

activities during class time, promoting a more collaborative and interactive learning environment.

## v) ACHIEVEMENTS BY STAFF AND STUDENTS

### a) Achievements by staff

#### Principal

- ✚ **Prof. A. Suneetha**, our esteemed Principal, was distinguished with the “**Mother Teresa Service Award**” by the X Ray Literary Cultural Service Organization in Vijayawada on **26<sup>th</sup> August 2024**. This prestigious accolade recognizes her exceptional contributions to the community in NTR District.
- ✚ **Prof. A. Suneetha**, Principal, KVSRSOPS received certificate of Appreciation from “**73<sup>rd</sup> Indian Pharmaceutical Congress – 2024**” held from 5<sup>th</sup> to 7<sup>th</sup> July, 2024 at Hyderabad.
- ✚ **Prof. A. Suneetha**, Principal, was honored with a Certificate of Appreciation for her exemplary services during the prestigious Pharma Women’s League-2024, organized by the APTI AP State Women’s Forum on **March 2, 2024**.
- ✚ On **February 27, 2024**, **Prof. A. Suneetha**, Principal, was appointed as an “**Assessor for Conducting Pilot Testing of Pharmacy Institutions**” by the Pharmacy Council of India (PCI), New Delhi.
- ✚ We are immensely proud to announce that **Prof. A. Suneetha** has been honored with the distinction of being shortlisted for the NAAC peer team. This selection is a testament to her exceptional expertise and unwavering commitment to enhancing academic standards in universities and colleges. Furthermore, Dr. A. Suneetha participated in an e-Assessors Orientation Programme on May 31, 2024, which further equips her for this esteemed role.

#### Other Faculties

- **Dr. G. Vijaya Kumar**, Professor & HOD and Dr. G. Ramanaiah, Professor & HOD received certificate of Appreciation from 73<sup>rd</sup> Indian Pharmaceutical Congress - 2024 held from 5<sup>th</sup> to 7<sup>th</sup> July, 2024 at Hyderabad for his valuable service as an LOC member.
- **Dr. G. Vijaya Kumar**, Professor and Head of the Department, Pharmacy Practice authored a textbook titled “Pharmacology-I” in 2024, based on the PCI syllabus.
- **Dr. G. Vijay Kumar**, Professor & HoD, authored A Textbook of “**Pharma Marketing Management**”.

- On April 4, 2024, during the 30<sup>th</sup> Pearl Jubilee Celebrations, KVSRR Siddhartha College of Pharmaceutical Sciences honored **Dr. G. Ramanaiah**, Professor & HoD, **Dr. K. KarunaSree**, Associate Professor & HoD, and **Dr. A. Bharathi**, Professor for their exceptional dedication and commitment spanning 25 years. This tribute recognized their steadfast contributions to academic excellence and their significant impact on the institution's success.
- **Dr. G. Ramanaiah**, Professor & Head of the Department of Pharmaceutics & Biotechnology, was invited as a resource person for a seminar titled “Current Challenges in Animal Studies” on January 23<sup>rd</sup>, 2024. The seminar was conducted by Sri Vasavi Institute of Pharmaceutical Sciences in Tadepalligudem, Andhra Pradesh.
- **Dr. G. Ramanaiah**, Professor & Head of the Department of Pharmaceutics & Biotechnology, served as Chairperson at the UGC-sponsored National Seminar on “Contemporary Strategies in Drug Product Design, Research, and Development.” The seminar took place at A.N.U. College of Pharmaceutical Sciences, Acharya Nagarjuna University, on February 15th and 16th, 2024.
- **Dr. G. Ramanaiah**, Professor and Head of the Department of Pharmaceutics and Biotechnology, has been appointed by JNTU Kakinada as a subject expert to oversee the ratification process at QIS College of Pharmacy in Ongole on September 12, 2024.
- **Dr. G. Ramanaiah**, Professor & HoD and **Dr. Ch. Nagabhushanam**, Asst. Professor, authored a book “**Essentials of Human Anatomy and Physiology**” in 2023.
- **Dr. A. Bharathi**, Professor, was honored by the organization for securing the "Research Project Grants" (DST SERB) during the 30<sup>th</sup> Pearl Jubilee (Annual Day) celebrations held on April 4, 2024, at KVSRR Siddhartha College of Pharmaceutical Sciences.
- **Dr. A. Bharathi**, Professor delivered a Guest Lecture on “ Basic concepts of Computer Aided Drug Design and Delivery” on 30<sup>th</sup> August, 2023 at Maris Stella College , Vijayawada
- **Dr. N. Kanaka Durga Devi**, Associate Professor in the Department of Pharmaceutics & Biotechnology, played a pivotal role as Chairperson and Evaluator at the National Conference on "In Silico Methods for Drug Design & Discovery," hosted by A.M. Reddy Memorial College of Pharmacy in Narasaraopet on April 6<sup>th</sup>, 2024.
- **Dr. N. Kanaka Durga Devi**, Associate Professor, Department of Pharmaceutics & Biotechnology, was honored with a "Certificate of Excellence" by the Innovation and Incubation Cell & Intellectual Property Rights Cell, in collaboration with SOLETE and CII-Young Indians, for her outstanding innovative ideas during the ANVESHAN 2K24 SERIES-1 event held on April 26, 2024, at Sri Durga Malleswara Siddhartha Mahila Kalasala, Vijayawada.
- On April 4, 2024, the 30<sup>th</sup> Pearl Jubilee Celebrations, meticulously organized by KVSRR Siddhartha College of Pharmaceutical Sciences, were highlighted by the recognition of five dedicated non-teaching staff members—**Mr. K. VenkataRao**, Sr. Assistant; **Mrs. V. Indumathi**, Lab Assistant; **Mrs. S. Hari Kumar**, Lab Assistant; **Mrs. M. Suryam**, Sweeper and **Mr. T. Arjun**, Sweeper; who each celebrated 25 years of devoted service to the institution. Additionally, Smt. M. Sailaja, Lab Assistant was honored with a Certificate of Appreciation as the Best Lab

Technician during the Annual Day Celebrations. These acknowledgments celebrated their invaluable contributions and longstanding commitment to the college's success.

During the annual day celebrations, numerous faculty members actively participated in sports and garnered various accolades.

- In the men's doubles caroms, **Mr. A.V.S. Ravi SaiNadh** and **Mr. J. Sushanth** clinched the first prize, while **Dr. Ch. Nagabhushanam** and **Mr. P. Srinivas** secured the second prize. In the women's category, **Mrs. Pranathi** and **Mrs. J. Naga Lakshmi** took the first prize, and **Dr. K. Saritha** and **Dr. T. Sarala Devi** earned the second prize.
  - In men's chess, **Mr. P. Srinivas** achieved the first prize and **Mr. A.V.S. Ravi SaiNadh** won the second prize. For the women, **Mrs. J. Jyothirmayi** claimed the first prize and **Dr. K. Saritha** received the second prize.
  - In men's table tennis, **Mr. A.V.S. Ravi SaiNadh** won the first prize, while **Mr. J. Sushanth** secured the second prize.
- **Dr. B. Anupama**, Associate Professor & HoD was invited as resource person during one-week online FDP on “Enhancing Pharmacy education: Integrating Blended Teaching for Optimal Learning Outcomes” organized by V.V. Institute of Pharmaceuticals Sciences in association with IPA Gudlavalleru from 17<sup>th</sup> to 23<sup>rd</sup> September, 2024.
  - **Mrs. Iswarya Obilineni**, Assistant Professor, Department of Pharmacology, secured 2<sup>nd</sup> prize for her oral presentation at the international conference “SABINP,” held at KLU from December 19<sup>th</sup> to 21<sup>st</sup>, 2023.
  - **Mrs. Iswarya Obilineni**, Assistant Professor secured 1<sup>st</sup> prize for her oral presentation in the Department of Pharmacology at the national seminar on “Recent Advances in Drug Discovery Research and Clinical Trials” organized by KVSR SCOPS, Vijayawada, on 17<sup>th</sup> August, 2024.
  - **Mrs. S. Pranathi**, Assistant Professor secured 1<sup>st</sup> prize for her oral presentation in the Department of Pharmacy Practice at the national seminar on “Recent Advances in Drug Discovery Research and Clinical Trials” organized by KVSR SCOPS, Vijayawada, on 17<sup>th</sup> August, 2024.
  - **Ms. Sk. Jareena**, Assistant Professor secured 1<sup>st</sup> prize for her oral presentation in the Department of Pharmaceutical Chemistry at the national seminar on “Recent Advances in Drug Discovery Research and Clinical Trials” organized by KVSR SCOPS, Vijayawada, on 17<sup>th</sup> August, 2024.
  - **Mr. K. Durga Prasad**, Asst. Professor, **Mrs. T. Sarada Mrinalini**, Asst. Professor, and **Dr. A. Suneetha**, Principal authored a book titled “**Pharmaceutical Inorganic Chemistry - Practical Book**” for Pharm D in 2023.
  - **Dr. K. Ravi Shankar**, Asst. Professor authored a book on “**Technology and Pharmaceutics**”.

- **Mr. K. Durga Prasad**, Asst. Professor; **Mrs. T. Sarada Mrinalini**, Asst. Professor and **Mr.Sushanth**, Asst. Professor authored a book on “**Herbal and Cosmetic Analysis**” in 2024.
- **Mrs. K. Jyothi**, Asst. Professor; **Dr.Reehana**, Asst. Professor; **Dr.Chenchu Lakshmi**, Asst. Professor; **Mrs. K. Sireesha**, Asst. Professor and **Dr. A. Suneetha**, Principal authored a book on “**Pharmaceutical Analysis-I**” in 2024.
- **Dr. A. Soujanya**, Assistant Professor in the Department of Pharmacy Practice, has authored a book titled “The Pocket Pharmacist: Essential Drug Information at Your Fingertips.”

## b) Student Achievements

### 1) Notable achievements in competitive examinations

#### (I) National Institute of Pharmaceutical Education and Research Joint Entrance Examination (NIPER JEE) 2024:

M. Dhatri Deepika achieved an impressive 177<sup>th</sup> rank, while P. Sowjanya secured the 1491<sup>st</sup> position. Additionally, K. Himaja, V. Harshitha, Ch. Sarvani, N. Supriya, N. Balasai, K. Lakshmi Chandana, and B. Haindavi also distinguished themselves with commendable ranks, ranging from 2632<sup>nd</sup> to 4453<sup>rd</sup>.

#### (II) Graduate Pharmacy Aptitude Test (GPAT) 2024:

P. Sowjanya further showcased her remarkable abilities by securing the 635<sup>th</sup> rank, followed by N. Mounika at 1927<sup>th</sup>, M. Dhatri Deepika at 2985<sup>th</sup>, and others, with ranks reaching up to 9362<sup>nd</sup>. B. Sravani from 3<sup>rd</sup>B.Pharm also contributed to the accolades with an impressive 3857<sup>th</sup> rank

#### (III) Andhra Pradesh Post Graduate Engineering Common Entrance Test (AP PGECET) 2024:

P. Sowjanya’s outstanding achievements culminated in an exceptional 8<sup>th</sup> rank, followed by M. Dhatri Deepika’s impressive 15<sup>th</sup> rank, and N. Supriya’s commendable 50<sup>th</sup> rank, marking a remarkable series of accomplishments.

N. Mounika, K. Himaja, J. Sowmya, K. SaiNandini, K. Poojitha, and others also earned ranks within the top 200, further enhancing the college's esteemed standing in the academic sphere. Additionally, 11 more students secured ranks below 3000, contributing to this remarkable achievement.

Our college is thrilled to announce exceptional achievements in the competitive exams of 2024: 40 students qualified for AP PGECET, 10 students excelled in GPAT, and 9 students succeeded in NIP. These remarkable results reflect the students' diligent efforts, the faculty's unwavering commitment, and the college's steadfast pursuit of excellence in pharmaceutical sciences.

### 2) Achievements in Co-curricular activities:

- ❖ Mr. J. Nithish, M.Pharmacy, secured first prize at the Two-Day International Conference on "New Age Technologies in Therapeutics" organized by P.B. Siddhartha College of Arts and Sciences on July 1<sup>st</sup> and 2<sup>nd</sup>, 2024.
- ❖ On July 3<sup>rd</sup>, 2024, during an international seminar held at Sri Siddhartha Pharmacy College in Nuzivid, M.Pharm students excelled by securing several awards. G. Indu Sree was awarded 1st prize for her oral presentation, while J. Nitish received the 2<sup>nd</sup> prize for oral presentations. Additionally, Nataraj earned 2<sup>nd</sup> prize for his e-poster, and Mary Grace took home the 3rd prize for her e-poster presentation.

- ❖ J. Nithish won a first prize in Two-day International conference on New age technologies in Therapeutics organized by P.B. Siddhartha College of Arts and Sciences, during **1<sup>st</sup> and 2<sup>nd</sup> July, 2024.**
- ❖ Alaparathi Bhavana, an IV Pharm.D student, presented an e-poster titled "Design of Epitope Based Peptide Vaccine and Target Site Depiction against MCC by Immuno-informatics" and was awarded the "2nd Prize" for e-poster presentation at the National Conference on In-silico Methods for Drug Design & Discovery organized by A.M. Reddy Memorial College of Pharmacy, Narasaraopet, on 6<sup>th</sup> April, 2024.
- ❖ Pharm.D students Kolli Leenaja, Asha Rani Devarapalli, and Alaparathi Bhavana presented their innovative ideas in a PowerPoint presentation titled "Tocopherol Therapy - A Promising Avenue for Combating Moderate Alzheimer's & Microbial Warriors Against Plastic." Their impressive work earned them the "3rd Prize" at the Anveshan2k24 Series-1 event, themed "Give Wings to Your Ideas," which was organized by Sri DurgaMalleswara Siddhartha MahilaKalasala in collaboration with SOLETE and CII-Young Indians on April 26<sup>th</sup>, 2024.
- ❖ Himaja Kommineni and K.V Naga Raja clinched the 1<sup>st</sup> prize in oral presentations on **“Role of gender equity in improving women's health”** at the UGC-sponsored seminar titled "Current drug delivery technologies: Innovations and Applications" held at ANU College of Pharmaceutical Sciences on **13<sup>th</sup> and 14<sup>th</sup> March, 2024.**
- ❖ R. Prasanna, S. SaiLavanya and Mr. S. Jaswanth, IV B.Pharmacy won 1<sup>st</sup> prize in poster presentation on **“A comprehensive Review on herbal Dyes”** during the UG sponsored national seminar on “Contemporary Strategies in Drug Product Design, Research, and Development” held at A.N.U. College of Pharmaceutical Sciences on **15<sup>th</sup> and 16<sup>th</sup> February, 2024.**
- ❖ P. Jitheen, R. Sanjay Babu and V. Ekanath, students of III B.Pharmacy secured 3<sup>rd</sup> prize in poster presentation on **“Effective of Hyperglycemia on pain perception and on efficacy of various analgesics in Rats”** at a two-day conference titled "Recent Trends in Pharmaceutical and Applied Sciences for Global Development," hosted by the Vignan Foundation for Science and Technology on **22<sup>nd</sup> and 23<sup>rd</sup> March, 2024.**

## **b) Community service activities**

- ✚ On September 6, 2024, in observance of **“Ozone Day”** an awareness rally was organized that commenced at KVSRR Siddhartha College of Pharmaceutical Sciences and concluded at Nirmala Convent. This initiative was spearheaded by the NSS, in collaboration with the Departments of Pharmacy Practice and Pharmacognosy, along with the Eco Club Vijayawada. The rally aimed to raise awareness about environmental issues and the importance of ozone conservation.
- ✚ On July 12, 2024, in celebration of **“National Paper Bag Day”** the NSS Unit of KVSRR Siddhartha College of Pharmaceutical Sciences, in collaboration with ISKCON-Vijayawada, conducted an awareness campaign highlighting the ban on plastic bags and promoting the use

of paper bags. During the event, 50 students participated in a rally that journeyed from the college to Hotel D V Manor, where they distributed paper bags to raise awareness about environmental sustainability.

- ✚ From March 14<sup>th</sup> to March 20<sup>th</sup>, 2024, the NSS unit organized a **“Special camp”** in collaboration with Sandya Eye Care Hospital, Dr. PSIMS, and Dr. Sudha & Nageswara Rao Siddhartha Institute of Dental Sciences at ABJ Colony, Vijayawada. Fifty enthusiastic volunteers took part in this initiative, conducting health surveys, blood screenings, dental screenings, and an eye camp, contributing significantly to community health awareness and support.
- ✚ On June 25, 2024, in observance of **“International Vitiligo Day”**, the NSS Unit of KVSR SCOPS organized a rally in collaboration with Vasavya Mahila Mandali and the Indian Association of Dermatologists, Venereologists & Leprologists, AP (IADVL). The event took place at Autonagar, Vijayawada, aimed at raising awareness and promoting understanding of Vitiligo within the community.
- ✚ KVSR SCOPS **“Distributed Bed sheets”** to those affected by flash floods. These natural disasters can cause severe damage, leaving people without essential supplies. Initiatives like this provide much-needed relief and support to the affected communities from 28-09-2024 to 10-10-2024
- ✚ On December 16<sup>th</sup>, 2023, the NSS Unit organized an awareness program focused on **“Anemia & Blood Donation”** in collaboration with Dr. PSIMS. The event included a blood donation camp, where 25 students actively participated and donated blood, contributing to this vital cause.
- ✚ On April 29, 2024, the NSS Unit organized **“Voter Awareness Rally”** in collaboration with the Indian Red Cross Society in Vijayawada. The rally commenced from the campus and proceeded to Moghalrajpuram, with a total of 60 students actively participating in this important initiative to promote voter awareness.

## vii) GOALS

### a) Fulfillment of Goals during the academic year 23-24

- ❖ NAAC accreditation process is completed successfully with an “A” Grade
- ❖ The college has been granted 2(f) recognition under the UGC Act of 1956
- ❖ The College has been conferred with An Autonomous **status** for a period of 10 years by UGC
- ❖ The inspection for Permanent Affiliation of KVSRSCOPS by Krishna University has been completed and awaiting the approval copy.

- ❖ The college has applied for the establishment of Drug Testing Laboratory (KVSRSOPS DTL). Following our applications, the inspection process has been successfully completed.

## **b) Goals for 2024-25**

For the academic year 2024-25, KVSRS Siddhartha College of Pharmaceutical Sciences has set the following key goals and initiatives:

- ✚ **New Program Initiation:** To Apply for M.Pharm in Regulatory Affairs admissions approval from the Pharmacy Council of India (PCI).
- ✚ **Accreditation Improvement:** Aim to improve accreditation scores by focusing on quality assurance in teaching, research, and community engagement.
- ✚ **Faculty & Research Development:** Encourage **faculty growth** through certifications, conferences, and **high-impact publications** while securing **national and international research grants**.
- ✚ **Industry Collaboration:** Strengthen partnerships with pharmaceutical companies and healthcare organizations to facilitate collaborative research, internships, and hands-on practical training for students.
- ✚ **Digital Learning Platforms:** Expand the use of e-learning platforms and simulation tools to supplement traditional teaching methods, ensuring a more versatile learning experience.
- ✚ **Interdisciplinary Collaboration:** Facilitate cross-disciplinary research and teaching with the medical, biotechnology, and chemistry departments to foster a more holistic educational approach.
- ✚ **Drug testing laboratory:** To establish drug testing laboratory which will serve as a center for quality control, analysis of pharmaceuticals and to provide hands on training for students

This plan will drive academic and research excellence while preparing students to meet the evolving needs of the pharmaceutical industry.

## **ix) A) CAMPUS PLACEMENTS & ACHIEVEMENTS IN CULTURAL & SPORTS**

### **a) Campus Placements**

- A placement drive organized by Divis Laboratories, Hyderabad, took place at our institution on October 14<sup>th</sup>, 2024. A total of 38 students from various institutions participated in the event, including 3 students from our college. We are currently awaiting the results.
- A Placement Drive was conducted by Edubot, Vijayawada at our institution on 02<sup>nd</sup> June 2024. A total of 24 students were participated, out of them 6 students were selected with a salary package of 1.8LPA.

- A Virtual placement drive was conducted by Aquity solutions, Visakhapatnam on 19<sup>th</sup> June 2024. A total of 90 members were participated and 3 of them were selected with a salary package of 4LPA.
- A Pool Drive was conducted by Divis Laboratories, Hyderabad on 11<sup>th</sup> May, 2024. A total of 110 students from various institutions were registered. Among them, 28 students were participated from our institution where 10 students were selected with a salary package of 2.5LPA.
- An off campus placement drive was conducted by Episource, Pvt Ltd., Chennai, at SDMS Siddhartha Mahila Kalasala on 17<sup>th</sup> April 2024. A total of 30 students were participated from our institution, and 8 students were selected with a salary package of 2.8LPA.
- A placement drive was conducted by Inflocuris Consulting Pvt Ltd., on 27<sup>th</sup> March 2024 resulting in the placement of 8 B.Pharm students and 4 Pharm.D students, each securing a position with an annual package of 2.7 LPA.

#### **b) Achievements in Cultural & sports**

- ✓ K. Joshitha from III B.Pharm and T. Varshini from I B.Pharm secured 3<sup>rd</sup> place in the women's doubles category at the Krishna District Badminton Championship 2024, organized by the Krishna District Badminton Association from July 26<sup>th</sup> to July 28<sup>th</sup>, 2024.
- ✓ K. Roop Sai and B. Sai Sutej from VI Pharm.D, along with T. Satish, S.D. Arshad, P. Vamsi, and V. Jaswanth from IV Pharm.D, K. Mahesh, K. Surya, V. Ekanath, N. Sai Sharan, V. Deepak Sai, and T. Praneeth from IV B.Pharmacy, R. Bala Siva Sankar from III B.Pharm, and K. Ram Kumar and S. Pranav Sai from I B.Pharm, secured 1st prize in the Utti competition organized by ISKCON Temple on the occasion of Sri Krishna Jayanti on August 26<sup>th</sup>, 2024.
- ✓ K. Durga Prasad from II B.Pharm and S. Sai from I B.Pharm secured 2nd place in badminton, while D. Saiprakash and K. Revanth from VI Pharm.D won 1st place in table tennis. Additionally, V. Giridharaj from VI Pharm.D, K. Bhavani from IV Pharm.D, and M. Pallavi from I Pharm.D secured 1st place in the girls' chess competition organized by CHIPS College from August 28 to 29, 2024.
- ✓ K. Joshitha, K. Usha, Ch. Himasri, and D. Gowri Priya from III Pharm.D, along with Keerthi, K. Meghamala, J. Prasanna, R. Varshitha from II Pharm.D, and K. Sravya from V Pharm.D, secured the first prize in women's kabaddi at SCOPS ALIANZA, organized by KVSRR Siddhartha College of Pharmaceutical Sciences on April 12 and 13, 2024.
- ✓ D. Sai Prakash and B. Revanth from VI Pharm.D emerged as the winners in boys' table tennis at SCOPS ALIANZA -2k24, held by KVSRR Siddhartha College of Pharmaceutical Sciences on April 12<sup>th</sup> and 13<sup>th</sup>, 2024.
- ✓ Ch. Hima Sri and D. Gowri Priya from III B. Pharm secured the runners-up position in Girls' Table Tennis at SCOPS ALIANZA -2k24, organized by KVSRR Siddhartha College of Pharmaceutical Sciences on April 12<sup>th</sup> and 13<sup>th</sup>, 2024.

- ✓ D. Sai Prakash from VI Pharm.D and V. Giridhar Raj from V Pharm.D were the runners-up in boys' caroms at SCOPS ALIANZA-2k24, held at KVSR Siddhartha College of Pharmaceutical Sciences on April 12<sup>th</sup> and 13<sup>th</sup>, 2024.
- ✓ K. Joshitha, K. Usha, Ch. Himasri, and D. Gowri Priya from III Pharm.D, along with Keerthi, K. Meghamala, J. Prasana, R. Varshitha from II Pharm.D, and K. Sravya from V Pharm.D, secured the first prize in women's kabaddi at the SPARDHA-HCOP Annual Sports Meet 2k24, organized by Hindu College of Pharmacy on March 27 and 28, 2024.
- ✓ M. Pallavi from I Pharm.D won the 1st prize in Girls' Chess at the SPARDHA-HCOP Annual Sports Meet 2k24, organized by Hindu College of Pharmacy on March 27 and 28, 2024.
- ✓ B. Sai Sutej, a Pharm.D student, achieved remarkable success at Vignan Mahotsav – 2024, held on February 6, 2024, at Vignan Viswavidyalayam, Guntur. He secured the 2nd prize in both clay modeling and face painting, and also received a special prize in theme painting. His accomplishments highlight his artistic talents and creativity, contributing to the vibrant cultural representation of KVSR Siddhartha College of Pharmaceutical Sciences.